**KPIs**

1. Categorical Values

**1. Total Revenue:**

**2. Average Order Value**

**3. Total Pizzas Sold**

**4. Total Orders**

**5. Average Pizzas Per Order**

B.Daily Trend for Total Orders

C. Monthly Trend for Orders

D. % of Sales by Pizza Category

E. % of Sales by Pizza Size

F. Total Pizzas Sold by Pizza Category

G. Top 5 Pizzas by Revenue

H. Bottom 5 Pizzas by Revenue

I. Top 5 Pizzas by Quantity

J. Bottom 5 Pizzas by Quantity

K. Top 5 Pizzas by Total Orders

L. Bottom 5 Pizzas by Total Orders